2019

ANNUAL Report



A WORD FROM THE EDITOR

SOS SAHEL International France has been working with the population in the Sahel for more than 40 years. In the beginning, our mission was to tackle food insecurity and famine caused by frequent and severe droughts. Since then, we have traveled a long and fruitful road, forming cooperatives and groups made up of thousands of individuals across the Sahel - most notably women - to take over the restoration of their land, set up effective agricultural practices, lay the foundation for WASH projects, and find the means to send their children to school.

The year 2019 bore witness to tragic instances of terrorism including the deadly attacks that hit Burkina Faso on Christmas Eve. We were deeply saddened by these murders which left the villages of Northern Burkina Faso in terror.

This led to a revelation: we must fight on two fronts: security and development.

In 2019, SOS SAHEL introduced the "Green Initiative" to multiply our efforts throughout the Sahel region, strengthen economic and social development, and restore the environment, particularly degraded agricultural lands.

This flagship program is a solution to meet the United Nations' Sustainable Development Goals to achieve a resilient, nurturing Sahel that will bring stability and security to it's people.

Thanks to our partners, donors and local teams, we are able to rise to these challenges day after day. Despite the recurrent crises hitting the region - including the latest global health crisis due to Covid-19, we are determined to fulfill our mission and make the Sahel a fertile and prosperous land for all.



Rémi HEMERYCK Executive Director, SOS SAHEL International France

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SOS SAHFI

Established in Senegal, SOS SAHEL is an international NGO that works with the vulnerable population in the Sahel to support them in the development of their region and ensure their voices are heard on an international level.

It promotes the potential of the Sahel by supporting local actors and investing in sustainable, African solutions that are in line with the Sustainable Development Goals and the African Union Agenda 2063.

Within this region, SOS SAHEL has set up and implemented flagship programs, such as the Green Initiative, to ensure the food security and nutrition of the local population and their adaptation to climate change. It prioritizes our support for women by ensuring they're empowered and recognized as a central player in production and agricultural development.

Our strength lies in our solidarity and work with our network of partners, by sharing expertise drawn from over 40 years of commitment to the Sahelian people.

We strive to promote ingenuity and innovation by developing modern agricultural methods that respect the environment and are promising in terms of sustainable development all for a resilient, nurturing Sahel.

SOS SAHEL IN NUMBERS

collaborators are based in the field **65%**

of funding are earmarked for the development of projects in the field

 $\mathbf{000}$ active partners in our network

80%

of local actors are women



office in France



countries across the Sahelian belt



office in the **United States**

OUR ACTIVITIES

Equip

In order to overcome food insecurity, the Sahelian people must be equipped with skills and tools for production. SOS SAHEL is mobilizing local actors to increase farmer access to natural resources, tools and equipment, finance mechanisms and infrastructure to promote local products. SOS SAHEL is also committed to increasing the availability of basic social services (water, hygiene, sanitation, etc.), which are essential to the sustainable development of the region and it's population.

Secure

The Sahel is dealing with issues of climate change and sustained population growth, which causes land degradation and a constant exodus in a broader context of insecurity. In light of these ever-growing challenges, SOS SAHEL is making it easier for farmers to access agricultural knowledge and modern techniques. In doing so, these farmers can increase production, secure sufficient income, and achieve sustainable independence while preserving the environment. SOS SAHEL believes that peace and security in the region can be obtained by investing in sustainable initiatives and local stakeholders.

Train and Enhance Expertise

The Sahelian people are the driving force of ancestral knowledge and know-how. The very heart of SOS SAHEL's mission lies in spreading the spirit of entrepreneurship and encouraging the emergence of innovative ideas and leaders. To do so, we promote local skills and work in conjunction with family and local organizations to ensure that they are trained and structured in an effective way. SOS SAHEL assists in the process of enhancing expertise through grassroots organization, anticipating issues, project management, project assistance and strengthening of economic sectors.



Innovate and Publicize

Across the Sahelian belt, from Senegal to Djibouti, the Sahelian people are confronted with the same crises and climate challenges working hard to adapt, overcome and prevent these issues in the future. SOS SAHEL has created tools to facilitate exchange of experience; backing local innovation and the transfer of knowledge across all countries in the Sahel.



The Borena area in the south of **Ethiopia** is regularly affected by several droughts that lead to poor pasture conditions, water sources drying up, falls in production and an explosion in the price of food. In light of the crisis caused by the El Niño phenomenon in 2017, SOS SAHEL backed the introduction of a mechanism that would combine:

- Emergency interventions (distribution of powdered formula, screening of malnourished children, etc.);
- Actions to sustainably improve the food security of the most affected farming communities (awareness of best practices, rehabilitation of production infrastructure and access to water, seeds and supplies suited to the local climate, etc.).



Secure

SOS SAHEL is able to manage large-scale actions in fragile settings. Since 2014, it has been working in the north of Mali alongside the government to restore the foundations of the economy and strengthen local dialog. SOS SAHEL backed the introduction of local development plans, defining priorities for municipalities with local authorities, local associations and communities. More than 500 local agriculture, livestock rearing or reforestation initiatives have been included and financed within these plans to benefit over 1.2 million people.



Train and Enhance Expertise

Chad is the world's second largest producer of gum arabic after Sudan. It is against this backdrop that SOS SAHEL has been working with gum arabic farmers to enhance their expertise and boost production. A lot of effort has gone into organizing farmers into groups and to provide technical and organizational training. These actions have fostered the development of an entrepreneurial spirit and one of support for one another. After more than ten years of work, the farmers have built a profession which generates income. They have cultivated their knowledge and obtained a better understanding of techniques; all of which guarantees the preservation of Acacia forests. Women have become more independent and now participate in business decisions.



Innovate and Publicize

In October 2019, SOS SAHEL launched **SPARK2050**, an initiative which will identify ten innovative farming technologies to be deployed over 30 years, thus transforming the lives of 300 million Sahelians. Digital literacy and connectivity will support modern, innovative and intelligent agricultural models necessary for the Sahel to grow. For SOS SAHEL, technology must be integrated within production to ensure blossoming African value chains. This will foster exchange of knowledge, reinforce farmer autonomy and result in significant, durable yields for all.

OUR ACTIONS MAURITANIA IN 2019--

SOS SAHEL's actions rest on an integrated approach to four pillars of development:

- Sustainable agriculture and inclusive value chains
- Access to basic social services
- Local governance
- Protection of the environment

Key numbers:



completed last 10 years

projects over the projects in 2019



new projects to begin in 2020

NIGER

EAMERO

CHAD

SUDAN

SOUTH

SENEGAL

• Promoted reforestation in the Louga region

MAURITANIA

regions) of Nouakchott, Guidimaka and Assaba

MALL

DJIBOUTI

ETHIOPIA

- Reconstruction and economic recovery in the North and South

BURKINA FASO

- and North
- Universal, sustainable access to sanitation in the Center-West

NIGER

*

• Improving schooling in the Ganguel plateau

CHAD

- Borkou and Tibesti.
- the provinces of Chari-Baguirmi and Guera

ETHIOPIA

• Strengthening the food security and nutrition of vulnerable households in the Borena area

DJIBOUTI

- natural resources in four regions
- Promoting hygiene in the city of Djibouti

• Strengthening the gum arabic sector in the wilayas (administrative

• Resilience in the face of food and nutrition insecurity in the north of Mali · Revitalizing economic activity and promoting peace in the region of

• Agro-silvopastoral productivity in the regions in the East, Center-North,

Bolstering the resilience of vulnerable communities in the Sahel • Strengthening sanitation and hygiene efforts in the upper river basins

• Managing the Ounianga lakes and conserving Saharan heritage in

• Acacia Program for better farming and management of gum arabic in

• Developing economic activities to achieve food security and preserve



The Green Initiative is focused on local, tailor-made approaches to food insecurity and poverty, with an effort to support women and young people in particular.



3 MAIN OBJECTIVES:

hectares of 360,000 agricultural land restored

130,000 new jobs created



service centers set up

5 AREAS OF ACTION:



RESTORING THE FERTILITY OF THE LAND

JOBS





ACCELERATING CHANGE

The Green Initiative was implemented at the same time in six countries to optimize impacts and encourage overall economic growth in the region as a whole. Nonetheless, each action is tailored to local needs and contexts. By adapting our strategy to the specific conditions of each region, and ensuring active, direct community participation, we create the best conditions to obtain long-lasting results.

This modular, scalable approach will help give momentum to encourage: improved economic productivity, social progress, the restoration of the natural environment, and the ability of communities to adapt to and manage the effects of climate change.



RESTORE THE COUNTRYSIDE to respond to sustainability, climate change and desertification challenges

RESTORE THE LAND AND FORESTS to reinforce the production potential of territories

SET UP SERVICE **CENTERS** to strengthen farmer capabilities and drive value chain creation

DEPLOY A NETWORK OF SOLAR ACADEMIES to train staff and spread the word about solar installations



THE GREEN INITIATIVE WAS LAUNCHED IN BURKINA FASO IN JANUARY 2019 WITH THE "BEOG PUUTO" (FIELDS OF THE FUTURE) OPERATION

"Beog Puuto" is a solution to food and nutrition insecurity as well as to the continual degradation of land in Burkina Faso. SOS SAHEL, the Great Green Wall, partner NGOs and government services are leading this action which will help restore 30,000 hectares of land by promoting land use planning, layout and restoration techniques. In total, 50,000 families will receive support to sustainably increase their agro-silvopastoral production.

KEY DATES:

SOS SAHEL's Management Committee unveiled the Green Initiative during the following events and high-level meetings.

5™ JAN

Co-organization of the "Africa's Sustainable Heart" event in Davos, Switzerland, held alongside the World Economic Forum. This event brought together twenty entrepreneurs, directors and other influencers.

26TH-28TH FEB

Co-organization of the "Beating Famine" conference in Bamako, Mali. The aim of this meeting was to plan and accelerate actions to restore Sahelian land for the food security and nutrition of its population.

15[™]-17[™] OCT

Participation in Day One, in Monaco, an event which brought together companies to discuss how to use technology as a tool to build a better world.

11™ SEPT

Participation in the United Nations Convention to Combat Desertification in New Delhi, India.

2019 **AFRICA DAVS**

18



The Africa Days, which SOS SAHEL organizes on an annual basis, are a series of events centered on sharing and co-creativity. The event's objective is to share best practices and promote a sustainable, inclusive development models. The Africa Days event brings together stakeholders from national and regional institutions, technical and financial partners, the private sector and civil society organizations.

FORUM IN NUMBERS:



and modern

agriculture

ZQUESTIONS

- How to intensify family farming?
- How to facilitate the transition towards •
- modern family farming?

3 DAYS OF WORK

- Pre-forum
 - Forum
- Field visit



4 solutions shared

15 partners mobilized

15

countries represented

g speakers

participants



GALA IN NUMBERS:

- 1 OBJECTIVE: A festive evening to promote food security
- **1 SPONSOR:** Mr. President Abdou Diouf represented by Pedro Diouf

2 GUESTS OF HONOR

Pierre Thiam – head chef. author and social activist, and Salif Diao - philanthropist and special advisor



AFRICA DAYS 2019 WAS SUCCESSFUL THANKS TO THE SUPPORT OF **GENEROUS SPONSORS:**

Agence Française de Développement (AFD), Hotel Pullman Teranga Dakar, Getran, La Bangue Agricole, Nexira, Les Grands Moulins de Dakar, Fondation du Port Autonome de Dakar, La SAR, Italia Prestige Import, Tolsa, ATS, CNART Assurances, Senar Les Délices Lysa, CNAAS Assurance Agricole.

6 GROUPS OF COMMITTED

ARTISTS: Didier Awadi, Cheick Tidiane Seck, Maabo, Kane Diallo, Daniela Ahanda, Choeur Arc en Ciel

To find out more, visit: www.africadays.org

STRENGTHENING THE SOS SAHEL MODEL TO ACCELERATE DEVELOPMENT IN THE SAHEL

SOS SAHEL must adjust our model and operational approach on a periodic basis to adapt to the profound demographic and socioeconomic changes we are witnessing in the Sahel. We must also be able to change the scale of our response in light of ever greater demands. Through this initiative funded by AFD, SOS SAHEL seeks to improve our effectiveness by:

- Capitalizing on know-how and experiences with partners;
- Reviewing the intervention model to make it a reference for development stakeholders in the Sahel;
- Mobilizing players within their territories, particularly within a dynamic regional network, around the Great Green Wall for the Sahara and Sahel Initiative (the platform of non-governmental partners involved in the Great Green Wall Initiative): www.panegmv.org

In the mid-term, SOS SAHEL is working to create suitable digital tools to support local initiatives and strengthen their economic and social effectiveness to accelerate the dynamics of changes underway in the Sahel.







PROJECT IMPLEMENTATION OFFICES

MAMA COULIBALY

PRESIDENT OF THE BENKADI MARKET GARDENING COOPERATION, MALI

"

We became aware of SOS SAHEL in the 1990s. and sought its help because we had heard about all the good it was doing in the field and because the women from Sanankoroba were experiencing a lot of problems at that time.

We first asked SOS SAHEL to finance a market garden, provide cows, and then a women's health center to improve the living conditions of the people.

From 1990 to now, there has been a very positive change in mentality in Sanankoroba. Children go to school – even girls. Women are responsible for everything they do and can participate in round table meetings with men to meet up and decide their future."

NAABA KANGO HEAD OF SAO CANTON, **BURKINA FASO**

"

Cholet and Sao.

We were able to build a center for health care and social promotion within which there is a nutritional rehabilitation center. This helped us care for and treat malnourished children. We didn't have a center of this kind in the area before. It's now a reference in the region."



Our partnership with SOS SAHEL led to the decentralized cooperation between the town of

Thanks to this cooperation, and the support of SOS SAHEL, there has been a marked improvement in people's living conditions in terms of health.



Created in 2017 in Senegal, A BETTER LIFE aims to develop Africa's opportunities and potential to sustainably tackle food and nutrition insecurity.

A BETTER LIFE is a member of the SOS SAHEL Group. It harnesses its experience to pool actions.

THE MISSION OF A BETTER LIFE:

- Set up a network of experts for the development of the Sahel and promote social entrepreneurship
- Create a platform for discussion and sharing
- Lead a network of approved service centers
- Coordinate investments for social entrepreneurship and development in the Sahel





A BETTER LIFE IS LED BY ABDERAHMANE BERTHÉ, SECRETARY GENERAL OF THE AFRICAN AIRLINES ASSOCIATION (AFRAA)

FRANCE OFFICE 2019

PRESIDENT

Mr Philippe Lecomte * Managing Director of La Française AM Finance Services and CEO of La Française International

VICE-PRESIDENTS

Mr. El Hadji Sidy Sarr Associate Director of the Pyramid Group

Mr. Jean Lelong Doctor

SECRETARY GENERAL **Mr. Thibaut Lasserre** Partner at DTMV & Associés

ASSISTANT SECRETARY GENERAL Mr. Roger Kalmanovitz Consultant

TREASURER Mrs. Odile Boyer Farmer

ASSISTANT TREASURER Mr. Sibiri Jean Zoundi Senior Agricultural Economist Senior Administrator, OECD Sahel and West Africa Club Secretariat

*Term ended in December 2019

ADMINISTRATORS

Mr. Thierry Arnold Executive Officer of EDF

Mr. Abdérahmane Berthé Secretary General of the African Airlines Association (AFRAA)

Mr. Jean-Marie Blin Journalist

Mr. Frédéric Bôl CEO of Swiss Life Asset Managers France

Mrs. Valérie Deppe Partner at Optimind

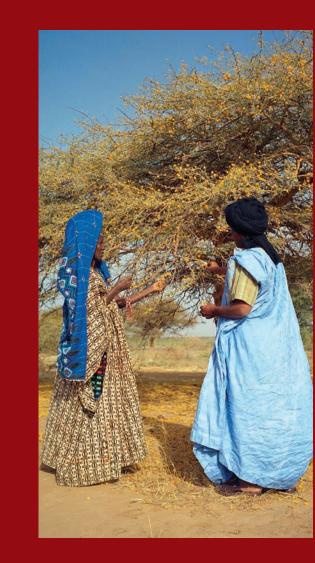
Mr. Jean Dessailly Company Manager

Mr. Minwuyelet Gelaw Consultant

Mr. Bernard Pierre Lebeau Consultant Economist/Agronomist

Mr. Armand Paquier Journalist

Mr. Alfred Sawadogo Sociologist



USA BOARD 2019

PRESIDENT

In a continuation of its international advocacy and fundraising efforts, SOS SAHEL set up an officially recognized structure in the United States: SOS SAHEL USA.

Mr. Alexis Kalmanovitz Managing Partner at Zelig Associates

VICE-PRESIDENTS

Mr. Pierre Thiam Head Chef, Author and Social Activist

Mr. Paul Clements-Hunt CEO of The Blended Capital Group

SECRETARY

Mr. Rémi Hémeryck Executive Director of SOS SAHEL International France

TREASURER

Mr. Aaron Slan Co-founder and Senior Partner of Cote Capital

INTERNATIONAL Advisory Board 2019

An informal committee of dedicated supporters, the International Advisory Board provide SOS SAHEL with advice on key issues within their fields of expertise. Having initially been brought together to support the 2025 Food Security and Nutrition Initiative, these members remain friends of the organization with unique knowledge, experiences and networks in the field of food security and within the Sahel.

SOS SAHEL does not provide any financial advantages to its members or their organizations in exchange for their service or advice.

The members of the International Advisory Board no do have any strategic, governance, fiduciary or decisional authority over SOS SAHEL.

DR. LEENA Hoffmann

MEMBER OF THE SOS SAHEL INTERNATIONAL ADVISORY BOARD

I firmly believe that the Sahel's potential exceeds its challenges, regardless of how complex they are right now. I am convinced that a prosperous, egalitarian and peaceful Sahel is possible provided that the focus is on local populations by making them the center for the future. This is the vision that SOS SAHEL champions and defends. As a member of the SOS SAHEL International Advisory Board, my role is to be available, sincere and astute in the contributions I make to the work carried out by SOS SAHEL. This role is really important to me and helps me support an NGO I believe in; an NGO that has more than 40 years of expertise whose impact, through the introduction of sustainable means of subsistence in the Sahel, continues to grow. "



SOS SAHEL WOULD LIKE TO THANK THE MEMBERS OF THE INTERNATIONAL ADVISORY BOARD FOR THEIR COMMITMENT.

OUR PARTNERS

CLOSE TIES TO SUPPORT SUSTAINABLE LOCAL SOLUTIONS

We would like to sincerely thank all of our technical, financial and institutional partners who support our initiatives and programs in the field.

It is thanks to the diversity, loyalty, confidence and commitment of each of you that we can continue our actions to improve the living conditions in the Sahel.

SOS SAHEL CHARTER

The SOS SAHEL Charter is a mutual commitment to best practice and guality between its members. The associations that have signed up to the SOS SAHEL Charter are private humanitarian non-profit NGOs. As apolitical and non-denominational associations, they drive development actions for rural populations in the Sahel, and in African countries more generally.



THANK YOU TO **PIERRE THIAM OFFICIAL AMBASSADOR OF SOS SAHEL**

The SOS SAHEL Charter signatories are as follow:

- SOS SAHEL International France
- SOS SAHEL International Burkina Faso •
- SOS SAHEL International Niger •
- SOS SAHEL International Chad ٠
- Compagnie Fiduciaire d'Assistance • et de Conseil (CFAC), member of PYRAMID GROUP (representative for Senegal)

Head chef, author and activist, Pierre Thiam is known for having introduced West-African cuisine to the highest echelons of world cuisine. It is through his company, Yolélé Foods, that he is fighting for small-scale farmers in the Sahel by opening up new markets for African farm products. His star product is the Yolélé fonio grain!

FINANCES

FINANCES

SOS SAHEL International France has a variety of sources of funds thanks to the trust placed by its donors and various financial partners. These resources make it possible to ensure the organization's financial security, and to benefit from a collaboration with stakeholders with a range of experiences.

10.7 % of funds came from the generosity of the public:

This accounted for a total of EUR 1,489,000 throughout the year (public donations: EUR 1,388,330; bequests: EUR 100,808). Increased fundraising efforts ensured continued public generosity. 19% of the funds raised from public generosity went to fundraising.

2.6 0/0 of funds came from sponsorship and other private subsidies:

The actions carried out in 2019 in the Sahel benefited from the support of a range of companies, associations and foundations for a total of EUR 361.000.

86 ¹/₀ of funds came from public subsidies:

Public subsidies represented a total of EUR 11,994,000. They helped support long-term operations consistent with national priorities in the Sahelian countries (e.g.: Ministry of Finance, Ministry of Foreign Affairs, AFD, European Union, Swedish International Development Agency).



FUNDS (in EUR)	COLLECTED FUNDS IN 2019 Balance sheet	MONITORING OF FUNDS COLLECTED from the public
1. FUNDS RAISED FROM THE PUBLIC	1,489,138	1,489,138
2. OTHER PRIVATE FUNDS	361,214	-
3. SUBSIDIES AND OTHER PUBLIC GRANTS	11,993,893	-
4. OTHER PRODUCTS	100,688	-
I. TOTAL FUNDS FOR THE YEAR Recorded in the balance sheet	13,944,932	-
II. CARRYOVER OF ALLOCATED FUNDS Not used in previous years	3,383,238	-
III. OVERALL TOTAL	17,328,171	1,489,138
IV. TOTAL OF ASSETS FINANCED BY Funds raised from the public	-	1,489,138
EVALUATION OF VOLUNTARY CONTRIBUTIONS IN KIND (services and voluntary work)	13,288	-

JOBS

The steady growth in development actions in the Sahel continued with the launch of several new operations for the most vulnerable populations across the Sahelian belt

88.3 % of assets were dedicated to social functions:

ACTIONS IN THE SAHEL

These actions represented 86.5% of the assets in 2019. This consisted in the expenses incurred in relation to the execution of projects led by SOS SAHEL International France in close cooperation with the Sahelian associations in the SOS SAHEL network and the other local SOS SAHEL partners.

ACTIONS IN FRANCE

These actions represented 1.8 % of the assets in 2019. These expenses, accounting for EUR 171,000 in 2019, were used to carry out public awareness and information campaigns.

10.8 0/0 of assets were allocated to fundraising:

This expense, which stood at EUR 1,03,500, helped the association develop its financial resources to support the development of its actions in the Sahel. Due to the steady downward trend in private funding over the previous years, since 2015, it has been necessary to make efforts to maintain the association's financial resources

0/0 of assets were dedicated to operations:

The association's fixed costs represented EUR 87,000 in 2019. (This included purchases, external services, social and tax expenses and other unallocated administration expenses).

ASSETS (

1. SOCIAL MISS 1.1. In France 1.2. Abroad

2. FUNDRAISING 3. OPERATING (

- I. TOTAL OF AS RECORDED
- II. PROVISIONS
- III. COMMITMEN
- IV. EXCESS FUN
- V. OVERALL
- FVALUATION OF IN KIND (service





Social missions in the Sahel 86.5%

n EUR)	ASSETS IN 2019 Balance sheet	ALLOCATION OF FUNDS RAISED from the public
SIONS	8,432,701	1,117,880
	171,407	171,407
	8,261,293	946,473
G COSTS	1,035,279	284,265
COSTS	86,993	86,993
SSETS FOR THE YEAR	9,554,973	-
	25,000	-
NTS TO BE MET FOR FUNDING ALLOCATED	7,682,209	-
IDS FOR THE YEAR	65,989	-
TOTAL	17,328,171	1,489,138
F VOLUNTARY CONTRIBUTIONS es and voluntary work)	13,288	



AMINA YOUSSOUF Abdallah

MOTHER, REGION OF DIKHIL, DJIBOUTI

"

I am 43 years old, and I live in Gallamo with my husband, a livestock farmer, and my three children aged five and eight. We live right at the top of the village. Before the large reservoir was built with the support of SOS SAHEL, every day I would walk two kilometers [over a mile] to get water. Sometimes I wasn't able to find water and we had nothing to drink for days.

Now we have access to drinking water on a regular basis. There are also stand-pipes that make life easier for us. In the village, the burden for women who are responsible for supplying water to households has been eased, which allows them to spend more time doing other things. "

IDRISSA MOUSSA Coordinator, sos sahel, Niger

"

In Niger, potatoes are now the country's second largest production. To control the sale of merchandise, we set up local points of sale in the capital. We also taught farmers to hold back their produce to stagger sales, which represents real added value and substantial gain. We trained up the farmers through farmer field schools who, in turn, trained their teams and friends and families. The SOS SAHEL approach is based on getting people to do the work themselves. To meet the true needs of the populations, SOS SAHEL has a participative approach that takes into account all stakeholders - from beneficiaries to producers, passing via the technical services. "



SAHEL

SOSSAHEL.ORG AFRICADAYS.ORG • PANEGMV.ORG

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