

2021

ANNUAL REPORT



EDITORIAL

2021 was marked by the global COVID-19 pandemic and a fragile political context in many Sahelian countries.

Security issues across many regions of the Sahel delayed the implementation of programs and activities and, in some cases, led to the suspension.

However, the Sahel still holds huge potential in terms of human and natural resources and local solutions can be developed to meet these challenges.

Despite health and safety risks, our teams and partners on the ground have adapted, working closely with local communities to keep SOS SAHEL's current activities going.

To date, 18,000 hectares of farmland have been restored in Burkina Faso. Between 2014 and 2021, SOS SSAHEL supported and developed 460 reconstruction projects in northern Mali and 10 classrooms were built and equipped in Niger to promote school attendance for girls.

This year, we extended progress on 22 existing programs and launched five major programs in Mali, Senegal and Chad.

We organized the 5th edition of the Africa Days from May 25 to 28 entitled: "How do we mobilize investments to develop Sahelian territories?" opening with an Agri-Hackathon aimed at creating digital solutions to benefit farmers.

SOS SAHEL continues to conduct awareness building and advocacy efforts to promote the Great Green Wall (GGW) Initiative and enhance local initiatives that bring together state institutions and non-state actors towards its achievement. To this end, we developed and launched a Great Green Wall platform for partners: <https://panegmv.org/en>. More than 100 actors are registered.

The Great Green Wall remains a key priority and a strong theme throughout all organizational efforts.

As shared by Jean Lelong, who was appointed President of SOS SAHEL on January 7, 2021:

*"I am proud to be SOS SAHEL's President. I want to highlight the quality work carried out by SOS SAHEL's teams and its partners on the ground and thank them. I am committed to supporting major projects of the organization such as the Green Initiative **to ensure food security and nutrition in the Sahel so that Sahelian rural communities can increasingly live on fertile land**".*

Rémi HEMERYCK

Executive Director
SOS SAHEL International France



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SOS SAHEL

Our mission: to ensure food security and nutrition of rural communities in Sub-Saharan Africa.

Our goal: to develop sustainable and environmentally friendly farming methods for a resilient, green and nourishing Sahel.

Founded in Senegal 45 years ago, SOS SAHEL is an international NGO working in 11 Sahelian countries, that believes in the power of local solutions for development. SOS SAHEL's teams and partners share a common vision to promote entrepreneurship and innovation.

At the heart of our programs, we place local initiatives and the human and natural resources of the Sahel to achieve the Sustainable Development Goals.

SOS SAHEL's long-term vision is to transform Sahelian food systems towards inclusive growth, shared prosperity and resilience of its people.

This vision runs parallel to the Great Green Wall Initiative, for which SOS SAHEL is a key player. Complementary programs include:

- **The Green Initiative**, our flagship program, ensures food security and nutrition for the population while working to address climate change.
- **The Great Green Wall platform for partners (PaneGMV)**, a tool launched in 2020 dedicated to the GGW's field stakeholders to raise awareness, identify and develop local initiatives for its achievement.

IN FIGURES



1000

active partners in our network



400

engineers, technicians and experts on the ground



300

million people living in our countries of intervention



88%

of employment resources dedicated to the project implementation in the Sahel



7 offices in Africa



1 office in France



1 office in the United States



In 2021, SOS SAHEL continued its advocacy work to encourage sustainable food and nutrition systems.

We highlighted the need to strengthen partnerships (at international, national, regional and local levels) and called for increased mobilization of coordinated investments to help build viable and dynamic territories.

The Great Green Wall Initiative is a reference framework to foster development in the Sahel region. SOS SAHEL is committed to spreading awareness of the GW at the international and field level and to bringing together state institutions and non-state stakeholders.

RADIO/TV BROADCASTS:

January 14: **C'est pas du vent on RFI**, « The GGW relaunched at the One Planet Summit »

April 26: **Télématin on France 2**, « The Great Green Wall for the Sahel »

May 27: **C'est pas du vent on RFI**, « SOS SAHEL: Reviving the Great Green Wall »

October 14: **Canal + Afrique, Enquête d'Afrique** « Africa Survey on the Great Green Wall »

EVENTS:

MARCH 23-25:

Virtual conference on "Mobilizing private investment in the Great Green Wall". SOS SAHEL and its partners demonstrated how the territorial approach and coalitions of stakeholders can provide opportunities for private investment in the GGW.

MARCH 30:

SOS SAHEL and its partners organized an event in the US highlighting the importance of partnerships for achieving the Sustainable Development Goals.

MAY 25-28:

During the 5th edition of the Africa Days, SOS SAHEL and its partners discussed and developed recommendations related to: "How to mobilize investments to develop Sahelian territories?"

JUNE 17:

SOS SAHEL promoted the voices of 3 stakeholders using the Great Green Wall Platform for Partners (PaneGMV). A platform dedicated to GGW non-state stakeholders, used to promote local initiatives for the GGW.



OCTOBER 31 - NOVEMBER 12:

During the UN Climate Change Conference (COP26), in collaboration with the Francophonie Institute for Sustainable Development, SOS SAHEL organized an event to highlight the potential of integrated agroforestry systems for a sustainable agriculture in the Sahel.

NOVEMBER 23-25:

6th annual meeting of the Great Green Wall Committee organized by the African Union Commission with the participation of national GGW agency representatives, technical and financial partners, research and civil society organizations. SOS SAHEL emphasized the importance of non-state stakeholders as it relates to achieving the GGW objectives.

COLLABORATION - INNOVATION AND DISSEMINATION - EMPOWERMENT

Local initiatives lie at the heart of SOS SAHEL's action.

1

Collaboration:



SOS SAHEL develops innovative partnerships, involving youth and women. Awareness building, education and entrepreneurship training form the basis of SOS SAHEL's actions, implemented with the expertise of the social enterprise A BETTER LIFE (see p.19).

SOS SAHEL works closely on the ground with rural communities, civil society and local authorities.

2

Innovate and disseminate appropriate and efficient development models:



SOS SAHEL, alongside its partners, is committed to tailored initiatives across the Sahelian belt. These models may be replicated within the same country or adapted to other countries.

For this reason, we must analyze our impact, to capitalize on the knowledge gained and to transmit skills.

SOS SAHEL's objective is to encourage discussions between stakeholders on the challenges of the Sahel and to carry out efficient advocacy that promotes replicable and sustainable solutions.

3

Empowering local and sustainable potential:



Relying on local stakeholders, SOS SAHEL identifies and promotes best practices suited to the needs of local populations and farmers.

During the annual Africa Days forum, SOS SAHEL brings together experts and local stakeholders to analyze and build long-term development plans for the Sahel.

OUR FIELDS OF ACTION



SOS SAHEL's fields of action are based on an integrated approach nested within 4 pillars:

- Sustainable agriculture and social and economic inclusion
- Access to basic social services
- Local governance
- Environmental protection

Key data:

22

ongoing
programs

5

new programs
initiated

7

programs
closed



6 SAHELIAN COUNTRIES

Sahel Irrigation Initiative Support Project (SIIP)

Launched in 2018 in six Sahelian countries (Burkina Faso, Chad, Mali, Mauritania, Niger and Senegal), the objective of the Sahel Irrigation Initiative Support Project is to improve the development of irrigated agriculture in West Africa



The Development Objective is to make irrigated areas sustainable.

The project will improve stakeholders' capacity to develop and manage irrigation, using a regional 'solutions-based' approach. These solutions include different types of irrigation, from small individual systems to collective irrigation systems and large public developments.

In 2021, SOS SAHEL was involved in the development of local land diagnostics, which are required to take inventory and gather information. We proposed a capacity building program to strengthen the Sahel Irrigation Initiative Support Project (SIIP) in the countries involved.



BURKINA FASO

Beog Puuto “Fields of the future”

30,000 hectares of land to be restored by 2024



The East, Centre-North, North and Plateau-Central Regions are among the most arid areas in Burkina Faso. Almost 97% of the land ranges from slightly to severely degraded including areas that are no longer productive.

In cooperation with our partners, we train farmers' organizations in sustainable agricultural practices. This includes restoring soil fertility through preservation of surface water, organic fertilization and

development of agro-forestry systems for higher yields and diversification of agricultural products. This approach involves young people in agricultural work and ensures economic empowerment for families.

To date, 18,000 hectares of land have been restored and 2 out of 15 planned service centers are already operational. The project also plans to create 7 pilot farms to train 1,200 farmers. Overall, 50,000 vulnerable households from 30 communes (around 350,000 people) will directly benefit.

<https://sossahel.org/reverdir-le-sahel-cest-possible-au-burkina-faso-les-champs-de-lavenir-pour-lutter-contre-la-desertification/>



BURKINA FASO

Water, sanitation and hygiene for a clean and healthy environment

**Training 200 masons
and building 4,000 toilets
by 2023**



In Burkina Faso, only 15% of the population has access to basic sanitary facilities.

With our partners, SOS SAHEL supports local initiatives to increase access to sanitation. Through this program, we are targeting 10 communes and 45,000 people in the Center-west region of Burkina Faso.

Within this capacity, SOS SAHEL is involved in training masons to build toilets and sumps (sewers dug into the ground to evacuate sewage and rainwater). We also help to create participatory community clubs in the villages, called SANYATON Clubs. Furthermore, we coordinate radio broadcasts disseminating good hygiene practices, including handwashing, to promote sustainable change in villages.

<https://sossahel.org/eau-hygiene-et-assainissement-un-droit-humain-fondamental/>



MALI

Reconstruction and economic recovery in northern Mali

In spite of the precarious security context, SOS SAHEL has continued its support to the Malian people.



After the 2012 crisis, the Malian government launched a reconstruction and economic recovery program. SOS SAHEL supported its implementation in four regions in northern Mali: Mopti, Timbuktu, Kidal and Gao.

The program involved nine local NGOs. More than 1,400 exchanges, mediations and planning sessions have been held over the course of three years to facilitate dialogue among

communities. SOS SAHEL also supported the implementation of local development plans in more than 100 communes in collaboration with regional and local authorities, associations and communities. From 2014 to the end of 2021, over 460 projects were supported and developed.

These actions helped to support economic recovery in northern Mali and build resilience among the local population. This program, which involves 102 communes and 1,401 villages, benefits more than 1.2 million people.

<https://sossahel.org/mali-restons-mobilises/>


NIGER

Promoting girls' education in the Ganguel territory

Today, in Niger, 90% of children are enrolled in full-time primary education, 50% of which are girls!



The Ganguel territory in the region of Tillabéri, although located a few kilometers from the capital city Niamey, is a largely rural and the education rate is very low. In this region, only 50% of girls are educated at the primary school level and only 16% at the secondary level.

Since 2019, SOS SAHEL has supported the “Dignity for Women” program set up by the World Association of Children’s

Friends (AMADE), which holds a vision to protect and promote access to secondary education for young girls.

Since the program began, we have built and equipped six classrooms in four primary schools as well as four classrooms in a secondary school. Providing access to toilets is a major hinderance when it comes to full-time education for girls. As such, we supported the construction of latrines in two elementary schools and a secondary school. By 2021 in Ganguel, education rates reached 50% in secondary school and 50% are girls.

<https://sossahel.org/pour-que-les-filles-ne-soient-plus-les-eternelles-oubliees-de-leducation-au-niger/>



SENEGAL

Djigui Niokolo “Hope in Niokolo”

A program with
many benefits



Though known for its diversity and abundance of fauna and flora, southeast Senegal is affected by recurrent, heavy climate hazards. In response, in 2021, SOS SAHEL launched Djigui Niokolo (“Hope in Niokolo”) in the Tambacounda, Kedougou and Kolda regions, located on the outskirts of the Niokolo-Koba National Park, a UNESCO Heritage site.

Together with our partners we aim to create new economic opportunities, particularly for women and youth, by developing the fonio value chains within agroforestry systems.

By 2024, our objective is to train 1,200 fonio producers, increase the income of fonio producers by 25% and increase fonio yields by 30%.

Djigui Niokolo also aims to ensure access to basic social services, such as drinking water, for the most vulnerable people. We expect that 20,000 people in the communes of Linkéring, Madina Gounass, Missirah and Dialacoto will gain access to drinking water by 2024.

<https://sossahel.org/djigui-niokolo-un-projet-local-et-durable-pour-le-senegal/>

<https://sossahel.org/djigui-niokolo-espoir-a-niokolo/>



CHAD

Developing farmland amid a desert

Preserving cultural heritage, the Lakes of Ounianga and the biological diversity of Borkou and Tibesti provinces

The provinces of Borkou, Tibesti and West Ennedi, an area of 568,000 km², make up almost half the country of Chad and have a rich cultural heritage. At the same time, the area is rich in biodiversity and yet only the Ounianga Lakes nature reserve (628 km²) and the Fada Archei wildlife nature reserve (2110 km²) are protected. SOS SAHEL is committed to supporting local communities in the preservation of these sites, while sustainably enhancing the value of natural resources and

creating jobs to limit migration.

Since 2020, within this program, 15,000 meters of sand fence was built and 3,000 Tamarsik shrubs have been planted to stabilize 60 hectares of land. This project has created local jobs and enabled local communities to increase market gardening and thus, incomes.

<https://sossahel.org/sauvegardons-les-perles-du-desert-au-tchad-terre-de-vie-en-plein-desert-un-patrimoine-extraordinaire/>

Two new programs were launched in 2021:

The Local Development and Adaptation Project for Chad (**ALBIA**) to improve the management of natural resources in and around the Ouadi Rime and Ouadi Achim reserve (an area with a population of 73,000 people).

NACHBO (means “We will have enough food” in Arabic) to improve food security in the Guéra region.



SOS SAHEL SUPPORTS LOCAL DEVELOPMENT INITIATIVES LED BY CIVIL SOCIETY ORGANIZATIONS.

SOS SAHEL's intervention model is built around its support for local development projects, driven by civil society organizations (associations, farmers' organizations, local NGOs) or local development organizations (state, private sector).

SOS SAHEL International France operates predominantly in the following ways:

- Direct project management or delegation of project management to local partners
- Delegation of project ownership on behalf of institutions (state or other public organizations)
- Service provision for specific missions (within the framework of external projects)

To achieve its goals, SOS SAHEL relies on a multidisciplinary team of social and technical engineering and programs that originate mainly from the social enterprise A BETTER LIFE.





**A
BETTER
LIFE**

Established in Senegal in 2017, A BETTER LIFE is a social enterprise that aims to empower farmers and development stakeholders across the Sahel region for agricultural prosperity.

A BETTER LIFE's mission is to achieve sustainable food and nutrition security while promoting the potential of Africa.

A BETTER LIFE'S GOALS:

- Support Sahelian food systems by identifying economic opportunities to structure Sahelian product chains
- Provide services tailored to the needs of farmers
- Empower stakeholders involved in development to ensure long term sustainability

A BETTER LIFE is chaired by Abdérahmane Berthé, Secretary General of the African Airlines Association (AFRAA).

AFRICA DAYS 2021

May 25-28



Each year, the Africa Days provides a platform for stakeholders in the field to amplify their voices and promote efficient solutions to growing challenges.

The Africa Days 2021 were held both virtually and in person, in Dakar, to provide a forum for exchange of ideas between stakeholders and investors surrounding local initiatives and a territorial approach to development.

Technical and financial partners addressed the issue of mobilizing resources in territories that are lacking traditional banking circuits.

All recommendations made during this series are detailed in the Africa Days booklet: <https://africadays.org/en/about/>



In 2021, SOS SAHEL launched its first Agri-Hackathon. A competition between 10 teams of developers from six Sahelian countries surrounding digital solutions that could support the development of territories.

SOS SAHEL also promoted a Marketplace to highlight eight field projects contributing to sustainable, resilient, economic development opportunities that support the Great Green Wall for the Sahara and the Sahel.

The Africa Days closed with a gala at the Pullman Dakar Teranga hotel, our partner since the premier event, and alongside dedicated musical artists Didier Awadi and Cheikh Tidiane Seck. They shared the stage with musical guests Korka, Kani Sidibé, Nampé Sadio and Gary Dourdan.



COMMITTED PARTNERS, RELATIONSHIPS OF TRUST

We can continue our activities in the field thanks to the diversity, loyalty and commitment of our partners including national and international institutions, foundations, companies, local authorities, public institutions and associations.

Our objective: to improve living conditions and food and nutritional security for 300 million people in the Sahel, despite ongoing crises.

ACCOR PULLMAN DAKAR TERANGA	AGENCE FRANÇAISE DE DÉVELOPPEMENT (AFD)	ARTOIS - PICARDIE WATER AGENCY	BALSAMIC STUDIOS
BEL FOUNDATION	CHOLET CITY HALL	DOUAI CITY	EUROPEAN COMMISSION THROUGH WELTHUNGERHILFE (WHH)
EUROPEAN UNION	FONDS INKERMANN	FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATIONS (FAO)	GLOBAL ENVIRONMENT FACILITY (GEF)
GOVERNMENT OF MONACO	INTERNATIONAL ORGANISATION OF LA FRANCOPHONIE (OIF)	INTERNATIONAL UNION FOR CONSERVATION OF NATURE (IUCN)	INTERSTATE COMMITTEE FOR DROUGHT CONTROL IN THE SAHEL (CILSS)
KINDER IN NOT	MINISTRY FOR EUROPE AND FOREIGN AFFAIRS	NEXIRA	OXFAM
PUR PROJET	SWEDISH EMBASSY (ASDI)	UNITED NATIONS CHILDREN'S FUND (UNICEF)	UNITED NATIONS WORLD FOOD PROGRAMME (WFP)
WORLD ASSOCIATION OF CHILDREN'S FRIENDS (AMADE)	WORLD BANK		

Financial partners support SOS SAHEL's action in the field of food security, such as the new project Djigui Niokolo launched in Senegal.

Kinder in Not and the Bel Foundation, as historical partners, support SOS SAHEL in developing NUTRISCO Clubs in southeastern Senegal which help to fight child malnutrition in 9 primary schools. In total, 225 students participate in the NUTRISCO Club activities, half of which are girls. The students share: "Thanks to the NUTRISCO Club, we produce and consume locally!"

<https://sossahel.org/des-repas-varies-et-equilibres-pour-les-ecoliers-grace-aux-clubs-nutrisco-au-sud-est-du-senegal/>



JAKADUN MEANS “AMBASSADOR” IN THE HAUSA LANGUAGE.

SOS SAHEL's Jakadun Global are supporters and ambassadors, who acknowledge and share SOS SAHEL's values and vision for the Sahel.

This circle was launched to support SOS SAHEL's 2030 vision. We are honored to have among our ambassadors:

Mr. Salif Diao, Senegalese international football player and philanthropist

Mr. Pedro Diouf, ambassador of SOS SAHEL and representative of President Abdou Diouf, sponsor of the Africa Days

Ms. Sybille Eschapasse, Counter-Terrorism Committee Executive Directorate

Ms. Leena Hoffman, Associate Fellow, Africa Program, Chatham House, The Royal Institute of International Affairs

Mr. Cheikh Tidiane Seck, Malian musician and singer

Ms. Irène Sesmaisons, founder/director of Efiscens (a consultancy firm that aims to improve the effectiveness of sustainable development initiatives in French-speaking African countries)

Ms. Yoko Watanabe, Global Manager of the GEF Small Grants Programme

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RESOURCES

SOS SAHEL International France is thankful to have diverse funding sources. Our donors and financial partners generously ensure our financial stability and collaboration with a wide range of stakeholders.

20.2% of our resources come from public generosity:

A total of €1,999,326 was raised during the year (public donations: €1,794,443, bequests: €201,884). This is 22% higher than what was received in 2020. Increased fundraising efforts and public generosity have enabled us to continue our efforts. 16.5% of voluntary income is allocated to fundraising.

Donations and legacies
20.2%

Other private funds
2.6%

Other income
0.6%



Grants and other public subsidies
76.6%

2.6% of our contributions came from sponsorship and other private grants:

A total of €253,852 was contributed by companies, associations and foundations (Accor, Nexira, Fondation Bel, Kinder in Not...), which is slightly lower than the previous year.

76.6% of our resources came from public subsidies:

A total of €7,577,450 from public subsidies (e.g. Ministry of Finance, Ministry of Foreign Affairs, AFD, European Union, Swedish International Development Agency) enables SOS SAHEL International France to support long-term activities in line with national priorities in Sahelian countries.

RESOURCES (in €)	RESOURCES RAISED IN 2021 Income statement	MONITORING OF RESOURCES RAISED from the public
1. RESOURCES RAISED FROM THE PUBLIC	1,999,326	1,999,326
2. OTHER PRIVATE FUNDS	253,852	-
3. GRANTS AND OTHER PUBLIC SUBSIDIES	7,577,450	-
4. OTHER INCOME	59,529	-
I. TOTAL CURRENT PERIOD INCOMING RESOURCES RECORDED IN THE INCOME STATEMENT	9,890,158	-
II. BALANCE OF ALLOCATED AND UNUSED RESOURCES FROM PREVIOUS YEAR	4,316,981	-
III. TOTAL FUNDS	14,207,139	1,999,326
IV. TOTAL EMPLOYMENT FUNDED BY RESOURCES RAISED FROM THE PUBLIC	-	1,999,326
EVALUATION OF IN-KIND VOLUNTARY INCOME (services and volunteering)	26,775	-



EMPLOYMENT

A steady growth in action across the Sahel resulted in a startup of new activities for the rural population.

88.2% of employment resources were earmarked for social missions:

ACTIONS IN THE SAHEL

Activities in the Sahel account for 87.3% of SOS SAHEL's employment activities in 2021. This includes expenditures related to project implementation by SOS SAHEL International France as well as by other Sahelian associations and partners in SOS SAHEL's network.

ACTIONS IN FRANCE

Only 0.9% of SOS SAHEL's employment resources were used in France in 2021. These expenditures, which amounted to €109,807 in 2021, were earmarked for public information and awareness campaigns.

9.8% of employment resources were earmarked for fundraising:

Fundraising efforts, which amounted to €1,161,577, were used to mobilize the resources needed for continue development actions in the Sahel. Fundraising expenses, amounting to €816,565, were allocated as follows: €565,565 for fundraising appeals and €251,000 for prospecting campaign targeting new donors.

2% of employment resources were spent on operations:

The organization's structural costs amounted to €232,181 in 2021, including purchases, external services, taxes, social security contributions and other operating expenses.

Social missions in France
0.9%
Fundraising
9.8%
Operations
2%



Social missions in the Sahel
87.3%

EMPLOYMENT (in €)	EMPLOYMENT IN 2021 income statement	ALLOCATION OF RESOURCES RAISED from the public
1. SOCIAL MISSIONS	10,414,317	1,504,732
1.1. Carried out in France	109,807	109,807
1.2. Carried out abroad	10,304,510	1,394,925
2. FUNDRAISING EXPENSES	1,161,577	328,911
3. OPERATING EXPENSES	232,181	165,683
I. TOTAL CURRENT PERIOD EMPLOYMENT RECORDED IN THE INCOME STATEMENT	11,808,075	-
II. ALLOCATIONS TO PROVISIONS	622	-
III. COMMITMENTS TO BE FULFILLED FROM DESIGNATED RESOURCES	2,512,743	-
IV. PROFIT AND LOSS FOR THE FINANCIAL YEAR	-114,301	-
V. GRAND TOTAL	14,207,139	1,999,326
EVALUATION OF IN-KIND VOLUNTARY INCOME (services and volunteering)		26,775



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