DJIGUI FONO

Creating new economic opportunities and empowering women





Senegal, South-East

Project duration: 3 years (2021-2024)

This ambitious project in the South-Eastern part of the country aims to **boost and promote the fonio sector**, a native Sahelian cereal that is resistant to drought and is key to the population's food security.

The three targeted regions record the highest poverty rates in the country, with **youth unemployment rates in rural areas** being of **16**% and of **24.1**% **for women**. By strengthening and **modernizing** the fonio value chain, the project will meet smallholder farmers' ability to improve their household income and food security, and foster **economic opportunities** for **women** and **youth**.

GOO tons of additional fonio produced

created in the fonio sector

Businesses created for fonio processing and marketing

Service centers to better equip and support farmers

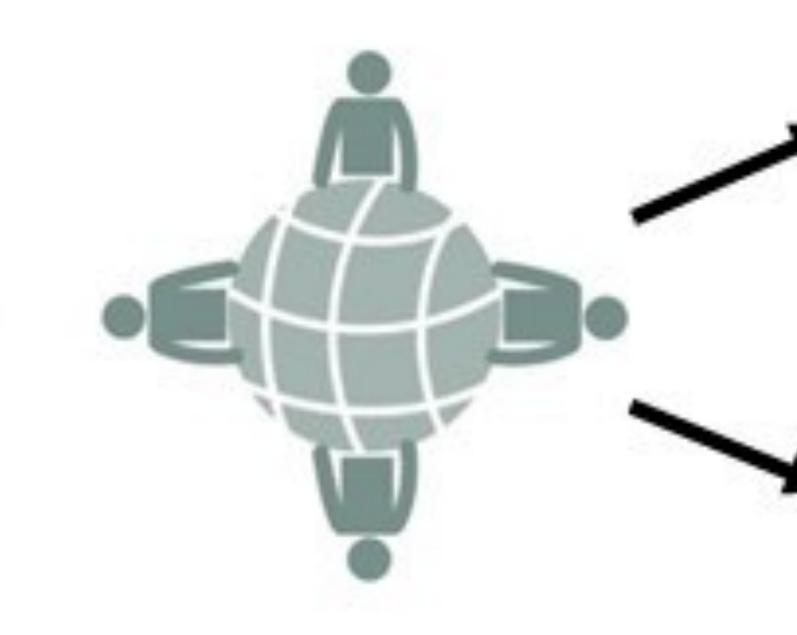
3580 households

improve their living conditions and resilience

RESILIS



Craftsmen and processors



Creation of businesses to process and market cultivated fonio

Training for the businesses' employees and support on marketing (labeling, ISO certification)



Better productivity, equipment and production volumes at all levels of the value chain

+ Income, jobs, production yields

Women and young smallholder farmers



- Technical and organizational training
- Creation of service centers to directly support agricultural production (advice, purchase of improved seeds and equipment)
 - Support production on 1,200 ha of restored land

THE PROJECT'S POTENTIAL

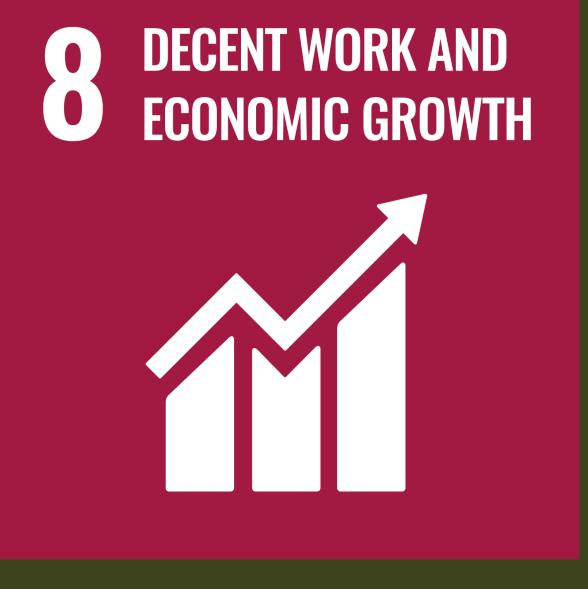
- Fonio is suited for degraded soils and increasing climate variations
- A crop that's mainly cultivated and processed by women
- Accessible, as it does not require much water nor fertilizers
- Strong export potential

BY INVESTING IN THIS PROJECT, YOU WILL CONTRIBUTE TO THE SDGs









FUNDS NEDED

 By investing €110,000, you will support the fonio sector at all levels of its value chain

Global budget of €328,000